

# NTT DATA Innovation Conference 2020

Accelerating Digital — Building the future, with digital —  
Friday January 24th, 2020 ANA InterContinental Tokyo

## Timetable

<p>10:00~11:00 <b>K-1   Keynote Session</b></p> <p><b>Amateur Ideas, Expert Execution - From the front line of computer vision and robot research -</b></p>  <p><b>Takeo Kanade</b> U.A. and Helen Whitaker University Professor of Computer Science and Robotics, Carnegie Mellon University</p>		<p>11:00~11:50 <b>K-2   Keynote Session</b></p> <p><b>Think the Digital, Create the Future</b></p>  <p><b>Yo Honma</b> Representative Director, President and Chief Executive Officer NTT DATA</p>	
<p>13:10~13:50 <b>S-1   Digital Session</b></p> <p><b>NTT Data's Digital Strategies and the Future- Beyond Digital -</b></p>  <p><b>Yutaka Sasaki</b> Senior Vice President, Head of Manufacturing IT Innovation Sector, NTT DATA</p>  <p><b>Juha Christensen</b> Star Founder&amp;Chairman, Bang&amp;Olufsen, Vice Chairman, CloudMade, Co-Founder&amp;Chairman, Netcompany Board Member</p>		<p>14:05~14:45 <b>S-2   Global Session</b></p> <p><b>"Digital Transformation" accelerated in "The Global Age"</b></p>  <p><b>Toshi Fujiwara</b> Representative Director and Senior Executive Vice President, NTT DATA</p>  <p><b>Eric Clark</b> NTT DATA Services Chief Digital Officer</p>	
<p>17:00~18:00 <b>S-4   Special Session</b></p> <p><b>Fostering Tomorrow's Leaders - How to create winning organizations and leaders</b></p>  <p><b>Katsuyuki Kiyomiya</b> Vice President, Japan Rugby Football Union</p>		<p>15:00~16:45 <b>S-3   Technology Session</b> <b>Case Study</b> <b>Panel Discussion</b></p> <p><b>Technology Trends Driving Digital Innovation - NTT DATA Technology Foresight 2020 -</b></p>  <p><b>Tsuyoshi Kitani</b> Executive Vice President &amp; Director, CTO, CISO, Technology and Innovation General Headquarters, NTT DATA</p> <p><b>The Trend of advanced AI Technology Supporting Medical Tech in Radiology</b></p>  <p><b>George Shih</b> Associate Professor of Clinical Radiology, Radiology, Weill Cornell Medical College</p> <p><b>Trend and Future Vision for AI Imaging Technology</b></p>  <p><b>Makoto Orii</b> Assistant Professor, Department of Radiology, Iwate Medical University Hospital</p>  <p><b>Ajit Patil</b> The co-founder of DeepTek.ai</p>	
<p>12:10~15:40 <b>OI-1   OI Contest</b></p> <p><b>Open Innovation Contest 10 - Global Pitch Competition Grand Finale - 28 Winners of Regional Contests around the world gather in Tokyo -</b></p> <p>Since 2014, NTT DATA has been running Open Innovation Contest that challenges innovators to propose solutions that would satisfy NTT DATA's innovation needs. In creating businesses with contest participants, we aim for "triple win" relationships where our customers, contest participants and NTT DATA are all winners, and we put high priority on innovations that create a better world.</p> <p>This is the 10th contest, and this year, the regional contests were held in 16 cities of 14 countries in 4 continents.</p>			
<p>12:10~12:50 <b>R-01</b></p> <p><b>Deepening Sensing Finance™ Using the Trinity Model</b> - Realizing sustainable companies with both higher sales and lower costs -</p> <p><b>Hideo Yamamoto</b> NTT DATA</p>		<p>12:10~12:50 <b>R-02</b></p> <p><b>Legacy Digital Integration: Lessons from Case Studies</b> Practical approaches for fusing existing assets with digital systems</p> <p><b>Kotaro Kimura</b> NTT DATA</p>	
<p>13:10~14:45 <b>R-05   Panel Discussion</b></p> <p><b>Digital for SDGs</b> - Possibilities and challenges of digital technologies for solving social issues -</p> <p><b>Tetsuo Kondo</b> UNDP Representation Office in Tokyo</p> <p><b>Tokutaro Hiramoto</b> Kanazawa Institute of Technology</p> <p><b>Atsushi Otake</b> NTT DATA</p> <p><b>Koichi Kaneda</b> NTT DATA</p>		<p>13:10~13:50 <b>R-06</b></p> <p><b>Security Risks &amp; Countermeasures for Global Companies</b> Lessons from Ryojin Keikaku</p> <p><b>Ryo Hoshino</b> NTT DATA</p>	
<p>15:00~15:40 <b>R-13   Case Study</b></p> <p><b>TOYOTA: the Front Line of Connected Infrastructure Development</b> - Leaving legacy systems, reforming the organization, and the pursuit of new tech in the e-TOYOTA Division -</p> <p><b>Junya Douhara</b> Toyota Motor Corporation <b>Atsushi Koga</b> NTT DATA</p>		<p>15:00~15:40 <b>R-14</b></p> <p><b>Managing and Utilizing Data through Ontology: Learning from Case Studies in Digital Marketing</b></p> <p><b>Norio Suhara</b> NTT DATA</p>	
<p>15:55~16:35 <b>R-18</b></p> <p><b>The Digitalization of Global Trade &amp; Finance through the Blockchain</b> Faced with becoming a digitally-isolated country, how should Japan proceed?</p> <p><b>Shinji Setoriyama</b> NTT DATA</p>		<p>15:55~16:35 <b>R-19</b></p> <p><b>Recreating the Real World with Satellite Imagery</b> The latest trends and use cases of whole-world digital 3D maps supporting Society 5.0</p> <p><b>Makoto Kuribayashi</b> NTT DATA</p>	
<p>16:55~17:35 <b>R-22</b></p> <p><b>"Information Banks" Developed in Public and Private Sectors: How should Companies Respond?</b></p> <p><b>Masahiro Hanatani</b> NTT DATA</p>		<p>16:55~17:35 <b>R-23</b></p> <p><b>No More "Pie in the Sky" Customer Journeys!</b> - Keys to success for digital marketing projects -</p> <p><b>Hirohiko Sasaki</b> Netyear Group</p>	
<p>16:55~17:35 <b>R-24</b></p> <p><b>Better Safety in Cloud Services</b> Like Box and Slack Digital workspaces with "zero-trust" security</p> <p><b>Yoshinori Endo</b> NTT DATA</p>		<p>16:55~17:35 <b>R-25   Case Study</b></p> <p><b>Cutting-Edge Tech of the DX Era</b> Predicting consumer sentiment with the NeuroAI® neural decoding platform</p> <p><b>Satoshi Nishida</b> National Institute of Information and Communications Technology <b>Naoya Maseda</b> NTT DATA</p>	
<p>16:55~17:35 <b>R-26   Case Study</b></p> <p><b>The Front Line in Anti-Money Laundering: Learning from Case Studies</b></p> <p><b>Daisuke Ichikawa</b> Linea Co., Ltd. <b>Takahiro Murata</b> NTT DATA Services</p>		<p>16:55~17:35 <b>R-27</b></p> <p><b>120,000 Workers in 51 Countries: NTT DATA Group Strengthening security and governance</b></p> <p><b>Seiichiro Yatake</b> NTT DATA</p>	

## Exhibition

<p><b>High-Presence Communication and High-Efficiency Workplaces</b></p> <p>NTT DATA</p>	<p><b>Spatial Data Analysis</b> - Finding objects in space with a single camera -</p> <p>NTT DATA</p>	<p><b>New Ways to Watch Golf: Video Analysis Techniques Utilizing AI</b></p> <p>NTT DATA</p>	<p><b>FLARE: AI Analysis of Satellite/Drone Images During Disasters for Automatically Identifying Damaged Areas</b> (Global Hackathon Winner)</p> <p>NTT DATA</p>	<p><b>"My Pallette" - compatible with "Bank Pay" smartphone payment function</b> "Open Canvas" - SoE framework for bringing forth open innovation</p> <p>NTT DATA</p>	<p><b>iTreasure®: Ultra-Advanced Information Management Solutions Using AI for Understand Data Semantics</b></p> <p>NTT DATA</p>
<p><b>Integrated AML Solutions</b></p> <p>NTT DATA Getronics</p>	<p><b>Monitoring/Guidance Systems for Parking Lots using IoT Technology</b> - Spreading from Haneda Airport to highway service areas and parking areas -</p> <p>NTT DATA CUSTOMER SERVICE</p>	<p><b>Grid Data Bank Lab: Solving Social Issues and Creating New Added Value from Electricity Data</b></p> <p>NTT DATA</p>	<p><b>Sets of Solutions for Maximizing RPA Effects</b></p> <p>NTT DATA</p>	<p><b>Cutting-Edge Tech of the DX Era</b> Predicting consumer sentiment with the NeuroAI® neural decoding platform</p> <p>NTT DATA</p>	<p><b>AW3D®: A Global Digital 3D Map</b></p> <p>NTT DATA</p>
<p><b>Pinpoint Location Services</b> Navigating within buildings, understanding and analyzing movement patterns, and more, through highly-accurate location tracking even in indoor locations where GPS cannot reach</p> <p>NTT DATA</p>	<p><b>PoT: Reinventing the purchasing experience in real stores</b> CAFIS Arch: a cloud-based, comprehensive payment platform</p> <p>NTT DATA</p>	<p><b>Using "Professional Support" to adopt &amp; establish Salesforce, a service that revolutionizes business by handling all areas of digital CSR</b></p> <p>NTT DATA</p>	<p><b>The AI - Data Feedback Loop: the Future of "AI &amp; Data Democratization"</b></p> <p>NTT DATA</p>	<p><b>Security &amp; Workstyle Reforms: a "Zero-Trust" Security Digital Workspace by BizXaaS Office</b></p> <p>NTT DATA</p>	<p><b>Design &amp; Technology driven business Transformation</b></p> <p>NTT DATA</p>
<p><b>"AI Everywhere" Using the Edge AI Accelerator</b> Built-in AI image analysis solutions</p> <p>NTT DATA SBC</p>	<p><b>NTT DATA Management Services: Full-Stack Management, from Apps to Infrastructure</b></p> <p>NTT DATA</p>	<p><b>Altamista Cloud: a cloud solution enabling fast development, operation, and maintenance of large-scale systems</b></p> <p>NTT DATA</p>	<p><b>Knowledge Graphing Technology for Recognizing Deep Meaning and Relationships</b> - Checking risk in contracts -</p> <p>NTT DATA</p>	<p><b>Remote Work Support Systems Using Smart Glasses</b></p> <p>NTT DATA NEWSON</p>	

<https://www.nttdata-conf.jp/>

